

Curated Network Director's Forum



14th February 2017, 08.00 - 10.00am

8.00 - Arrival & Refreshments

8.30 - Discussion to start

Newgate Suite, 1 America Square, 17 Crosswall, London EC3N 2LB

Financial Consumers and Data: A marriage made in heaven?

About the Session

An interactive expert panel session, we'll explore how well financial institutions currently understand the power of their data and whether they're using this knowledge to build trust amongst consumer groups while future proofing their business. Our discussion will explore key topics outlined below:

- Why do suppliers of everyday financial products appear to have such a challenge in understanding the every day consumer?
- What is the risk around assuming customer needs based purely on data analytics and how should financial institutions look to engage customers to avoid alienating them?
- How could banks and other financial institutions utilise customer data to drive growth opportunities?

Panellists



David Power, Wonga

David is currently the Group CTO at Wonga and has led the transformation efforts in Wonga since January 2015. He's held roles as an entrepreneur, founder, transformation leader. David also founded Dinstinct Intelligence, where he spent 10 years developing a leading-edge product and services team to deliver Analytics As A Service for the retail, financial services and mobile telco sectors, before Dinstinct Intelligence was acquired by FTI Consulting in 2013.

Matthew Rowsell, Worldpay

Matt is currently the Director of UK Solutions Engineering at FTSE 100 payments firm Worldpay Plc which he joined in 2009 to run the group's product and marketing department. He previously led technology, product and commercial strategy teams at "traditional" banks as well as working as spending 5 years as a management consultant leading several FS engagements including a significant integration programme for two UK banks payments businesses.





Javier Campos, Kantar Media

Javier is currently the Group CTO of Kantar Media, one of the world's leading providers of public research, data and insights. As Group CTO he represents the Technology function in Innovation. His previous roles include CIO and Group CTO positions in GroupM and Havas Media – Leading advertising and communications services and digital agency networks. Javier began his career at Accenture specialising in Communications High Tech & Media.

Chris Sutton, Sutton Impact

Chris Sutton is an independent consultant and interim executive who was previously global leader for Business Process Outsourcing and Digital Transformation at CGI and Logica. In his earlier career as a management consultant in the Financial Services Business Transformation practice at PwC, Chris developed a keen interest in designing and implementing new operating models for banks. Chris recently published a white paper entitled "Banks should use data to improve service, and not to erode trust".



Luke Nihill, Qurated Network

Luke is one of the Founding Directors of Qurated Network, an Executive recruitment business focused on supplying resources for technology enabled transformation programmes, he focuses on board and director level roles within banking and wider financial services. Luke has 7 years of experience recruiting within the FS transformation space, and a history of working with some of the worlds leading banks

This event will be an opportunity to network with C Suite Executives and Senior Directors from FS, Fintech and other Innovation led businesses

Space is limited so if you are interested in attending please RSVP at your earliest convenience to luke.nihill@quratednetwork.com or amber.hicks@quratednetwork.com